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01 About Foodmate



Our platform - Foodmate.net

Our company

- Established in 2001
- China top food platform with 1.35 million registered members
- · Leading food industry consulting company in China
- Providing R&D consulting, testing consulting, quality consulting and food safety and regulatory compliance consulting service for food industry
- Good connections with China food experts, officials, associations and companies



Our business footprint in China

- 1) Beijing 2) Shanghai 3) Guangzhou 4) Shandong province (Yantai, Jinan)
 - > Strong team with **140 professionals** dedicated to providing regulatory strategic advice and solutions for our clients in Foodmate company.
 - > Close connection with China authorities enables us to provide accurate and up-to-date advice for our clients in China.
 - > Solid **20+** regulatory databases support our clients effectively and with competitive cost.
 - > Our service scope: Asia (China, Japan, South Korea, Russia), ASEAN countries, EU countries, New Zealand, Australia, US, UK.





Food Safety Compliance Service

Service

Food safety information monitoring and analysis and warning services

- ◆Food safety information monitoring
- ◆Sampling information query analysis
- ◆Food safety risk analysis
- ◆Hot topic interpretation report

Label Compliance Management Consulting Service

- ◆Label review management system
- ◆ Nutrition label generation system
- ◆ Label compliance audit service
- ◆Imported food label design

Food standard regulatory management and consulting services

- ◆Standard regulatory management system
- ◆Hazardous substance limit inquiry system
- ◆Product and ingredient compliance measurement system
- ◆Standard regulation consulting overall outsourcing

Registration filing declaration service

- ◆Infant milk powder formula registeration
- ◆Special medical food registration
- ◆Healthy food registration filing
- ◆Novel Food Product, Ingredients and Raw Material Registration





02 Food Traceability system in China







Food Traceability system in China

Common requirements

Food safety laws

Regulations on the implementation of the Food Safety Law

GB/T 38159-2019 Important product traceability—General requirements for traceability system

GB/T 38157-2019 Important product traceability—Specifications for traceability management platform

GB/T 28843-2012 Management requirement for traceability in food cold chain logistics

GB/T 37029-2018 Food traceability-Requirements for information recording

GB/T 38574-2020 General technical requirement for QR code of food traceability

GB/T 36061-2018 General specification for traceability of E-commerce transaction product

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Food Traceability system in China

Notice on Implementing Measures on Supervision and Administration of Inspection and Quarantine of Import and Export Aquatic Products

Special requirements (For seafood)

Notice of the General Office of the Ministry of Agriculture about doing a good Job in the construction work of traceability pilot of quality safety of aquatic products in 2017

Notice of Shanghai Fisheries Office about construction of traceability system for aquaculture archives in 2017

GB/T 29568-2013 Requirements for traceability of agricultural products---Aquatic product

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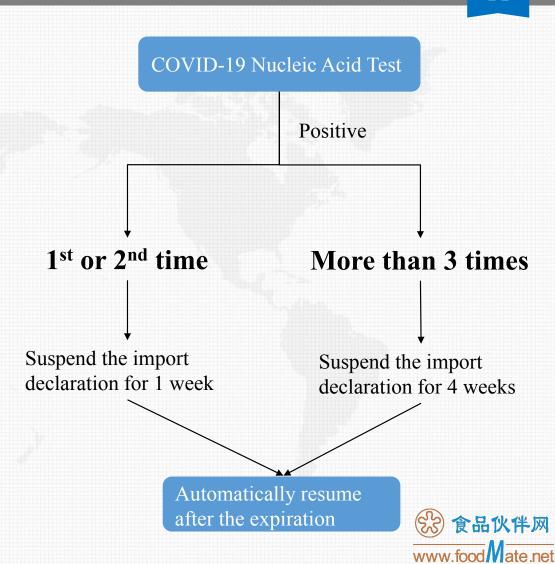
Cold chain food in China under the influence of COVID-19



Cold chain food in China under the influence of COVID-19







Thank you



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